**Get HEP CURED!**

HEP CURED is a state-wide health promotion and awareness campaign to encourage people to get cured of hepatitis C.

Once considered a chronic condition with life threatening health impacts, hepatitis C is now easily cured with simple, effective, and affordable treatments. Despite this, tens of thousands of people who are living with the virus remain unaware of the game-changing treatment and new pathways to test and treat hepatitis C.

The HEP CURED campaign uses simple messaging and warm imagery to promote the availability and effectiveness of cures for hepatitis C. The key message is one of connection with loved ones or significant others. The hep C treatments give people the chance to be free of the virus and be healthier, to be part of the future of their loved ones, children, and grandchildren.

HEP CURED not only spreads the good news that hepatitis C can be cured, but also provides information on how to get support and access treatment. The campaign website provides links to the Hepatitis NSW Infoline and a services directory that can help people start their journey to testing and cure of their hepatitis C within 8 or 12 weeks. The new treatments really are a game changer.

Thanks to the ground-breaking direct acting anti-viral (DAA) medications, elimination of hepatitis C has become achievable, which is in line with NSW Government commitments. So far, over 45,000 people in New South Wales have completed treatment for hepatitis C since 2016 when DAAs became available. We are within reach of achieving elimination of hep C by 2028. This will be an incredible win. It means a disease has been discovered and eliminated in a single generation.

Anyone living with hepatitis C can be cured… even if they have cirrhosis, liver damage, are using, drink alcohol, have been treated before but got hep C again, or were treated in the old interferon days and it didn’t work.

Anyone can get access to hepatitis C testing and treatment.

For more information call the **Hepatitis Infoline 1800 803 990** or visit [**hepC.org.au**](http://hepC.org.au)

People who may be at risk of hepatitis C should talk to their GP for testing or order a self-collected testing kit at [DBStest.health.nsw.gov.au](http://DBStest.health.nsw.gov.au)

*HEP CURED was developed by Hepatitis NSW in partnership with NUAA and the NSW Ministry of Health.*