



ashm

Beyond the



Supporter Kit for Participants

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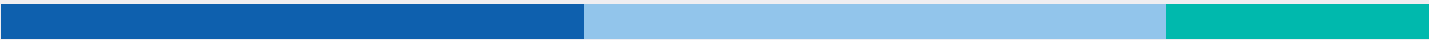
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Supporter Kit Overview

Beyond the C



About

Hepatitis C is one of the leading causes of liver cancer in Australia, despite being a preventable and curable virus. Primary care practitioners can play a leading role as we work towards eliminating hepatitis C.

As participants in the Beyond the C program, you are playing a crucial role in working towards the elimination of hepatitis C.



What's included in this kit

This supporter kit contains information and resources which you can share to highlight your participation in the Beyond the C program.

The assets included in this kit include:

- Suggested social media assets for LinkedIn.
- Suggested email/website banner.
- Suggested website/newsletter copy,



TAG US WHEN YOU POST THE ASSETS IN THIS KIT!



[@ashmmedia](https://www.instagram.com/ashmmedia)



[@ASHMmedia](https://www.facebook.com/ASHMmedia)



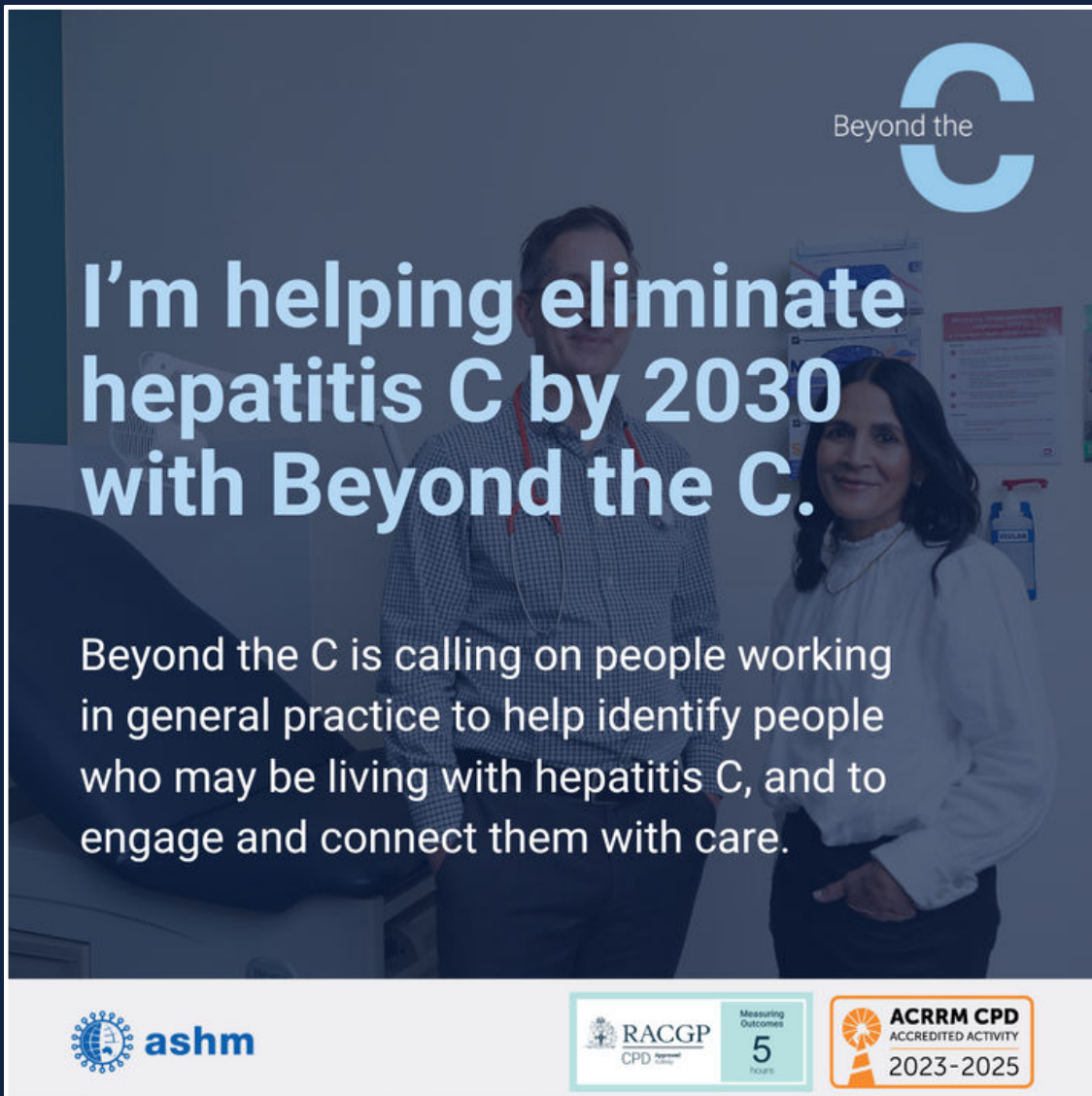
[ASHM](https://www.linkedin.com/company/ASHM)



[@ASHMMedia](https://twitter.com/ASHMMedia)

Suggested social media tile

Format is suitable for: LinkedIn



Beyond the C

I'm helping eliminate hepatitis C by 2030 with Beyond the C.

Beyond the C is calling on people working in general practice to help identify people who may be living with hepatitis C, and to engage and connect them with care.

 **ashm**

 **RACGP**
CPD Measuring Outcomes
5 hours

 **ACRRM CPD**
ACCREDITED ACTIVITY
2023-2025



If you have issues downloading any of the assets in this kit, please contact joseph.mcmahon@ashm.org.au



**[CLICK HERE TO
DOWNLOAD TILE](#)**

Suggested written copy

Intended for use as captions to accompany social media post on previous page.

Long-form Caption - Suitable for LinkedIn

I'm helping eliminate hepatitis C by 2030 with Beyond the C.

Beyond the C is a national partnership program that equips health practitioners working in primary care with the necessary skills and resources to conduct hepatitis C case finding and clinical auditing within their own practice, to improve the identification of new cases, follow up, treatment and monitoring.

Join me in making a difference with Beyond the C:

<https://ashm.org.au/beyond-the-c/>

#BeyondTheC #ASHM #ASHMhealth #healthcare

Suggested email / website banner



If you have issues downloading any of the assets in this kit, please contact joseph.mcmahon@ashm.org.au



[CLICK HERE TO
DOWNLOAD FILE](#)

Suggested newsletter / email copy

We are helping eliminate hepatitis C by 2030 in Australia

Our clinic has joined Beyond the C - an innovative program aimed at finding, testing and treating people for hepatitis C.

Hepatitis C is one of the leading causes of liver cancer - but it is curable in primary care. That means that every death caused by hepatitis C is avoidable, and we have everything we need to eliminate this virus.

Find out more at <https://www.beyondthec.com.au/>

About ASHM

Developing a sustainable HIV, viral hepatitis, and sexual health workforce.

WHAT IS ASHM?

ASHM is a peak organisation of health professionals in Australia and New Zealand who work in HIV, viral hepatitis, other BBVs and sexually transmissible infections. ASHM draws on its experience and expertise to support the health workforce and to contribute to the sector, domestically and internationally. ASHM is a professional, not-for-profit, member-based organisation.

It supports its members, sector partners and collaborators to generate knowledge and action in clinical management and research, education, policy and advocacy in Australasia and internationally. It is committed to quality improvement, and its products and services are sought after by governments, members, health care workers and affected people. ASHM's dedicated membership, high-calibre staff and commitment to partnership assure its effectiveness in achieving its mission.

WHAT WE DO

- 01 Professional development
- 02 Resource development
- 03 Policy development
- 04 Advocacy
- 05 Events management
- 06 Conferences
- 07 Smaller meetings and events
- 08 Scholarship program

OUR VISION

The virtual elimination of HIV, viral hepatitis, other BBVs and significant reduction of sexually transmissible infections.

OUR MISSION

To provide leadership in the field of HIV, viral hepatitis, other BBVs and sexually transmissible infections through collaboration, facilitation, direct action, and workforce capacity building.



WANT TO KNOW MORE?

Click [**HERE**](#) to find
out more about ASHM.

THANK YOU.

QUESTIONS?

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