CALL FOR FIRST NATIONS ARTISTS

HEP CURED

Commissioned campaign artwork for
Aboriginal and Torres Strait Islander communities across NSW

Applications open: 31 October 2026
Applications close: 30 November 2026 – 11:59pm
Application outcome: Successful applicant/s will be notified by mid-December

Artist Fee: $3,500+GST

ABOUT HEPATITIS NSW

We are a community-based organisation for people affected by, or at risk of, hep B and hep C. We are seeking Aboriginal and/or Torres Strait Islander artists to create the core image for a First Nations version of our HEP CURED campaign.

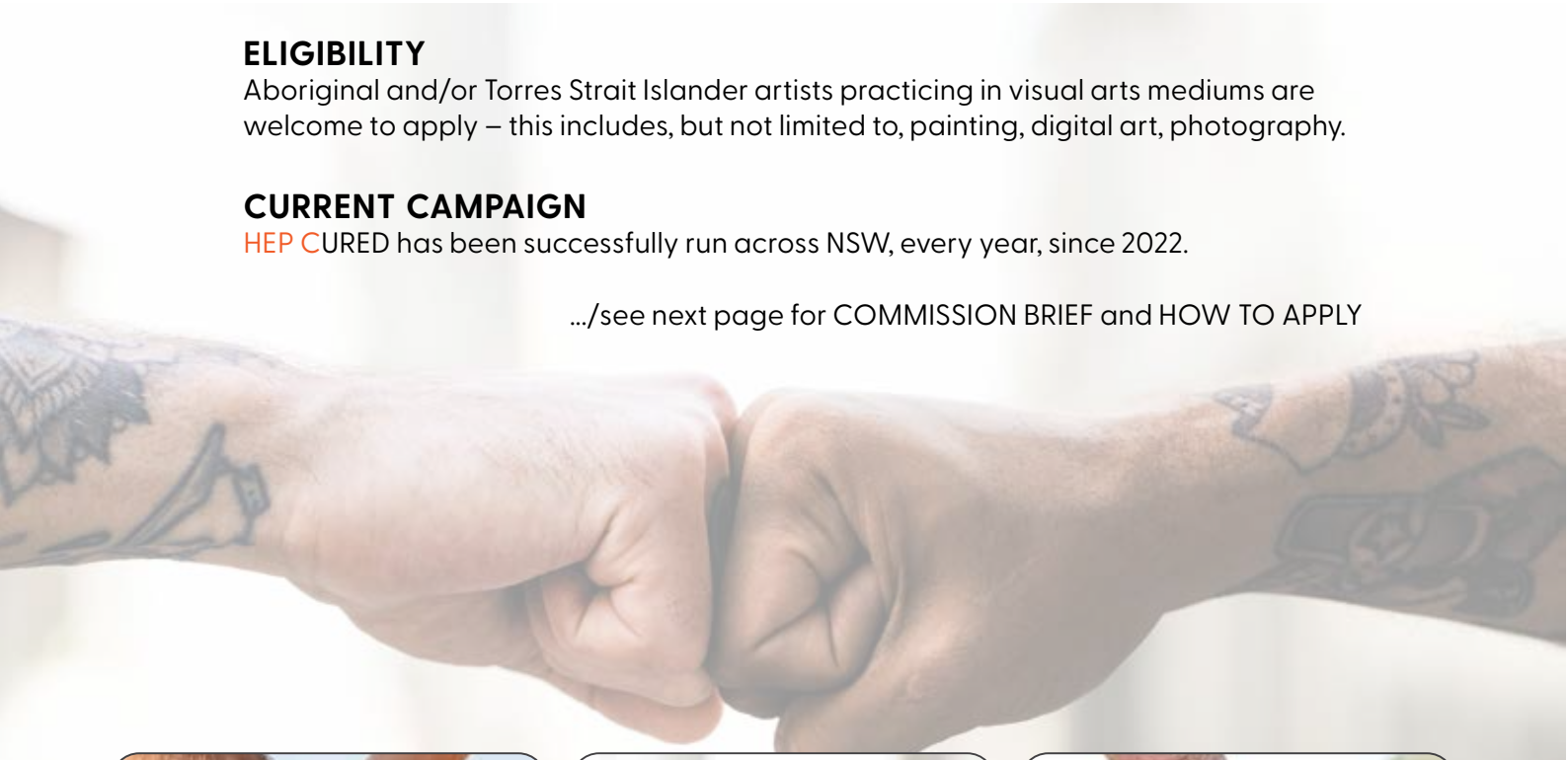
ELIGIBILITY

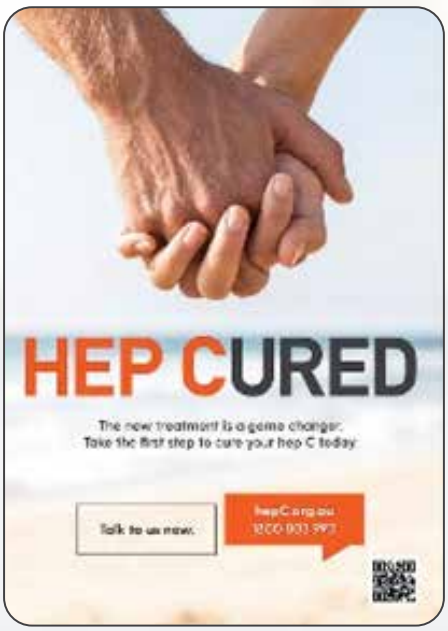
Aboriginal and/or Torres Strait Islander artists practicing in visual arts mediums are welcome to apply – this includes, but not limited to, painting, digital art, photography.

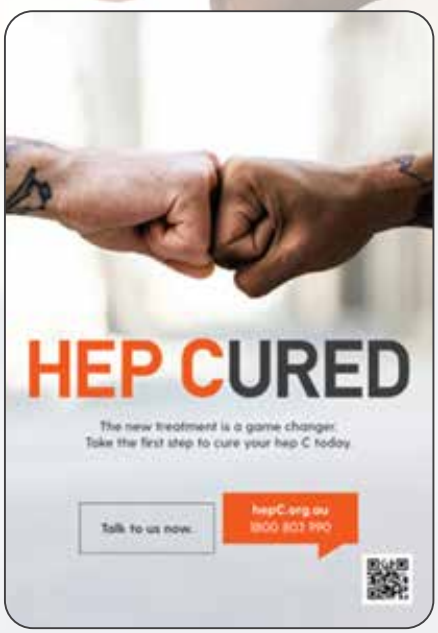
CURRENT CAMPAIGN

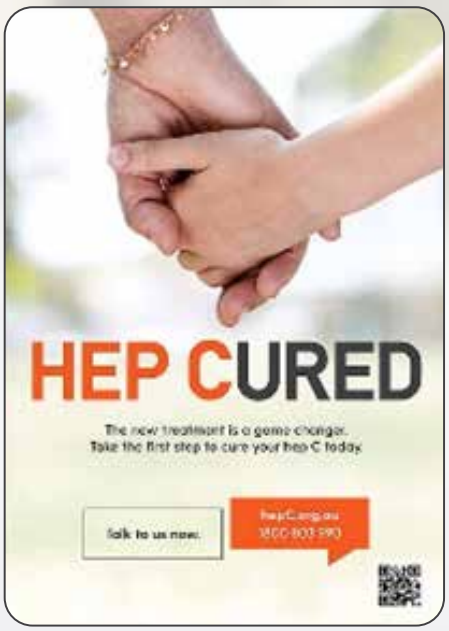
HEP CURED has been successfully run across NSW, every year, since 2022.

.../see next page for COMMISSION BRIEF and HOW TO APPLY









COMMISSION BRIEF

This commission invites Aboriginal and/or Torres Strait Islander artists to create the core image – an original artwork – to use across our HEP CURED campaign. This health promotion campaign will be aimed at encouraging First Nations people to consider hep C testing, treatment and cure through culturally safe, hopeful and practical communication.

Artist commission fee

$3,500+GST

Licensing and permitted campaign uses will be confirmed in the artist agreement; the artist will retain the right to display the work in their portfolio

How the commissioned art will be used

The artwork will be used across NSW in our HEP CURED campaign, including, but not limited to:

- Print media
- Marketing assets
- Social media and
- Other digital assets

What we are commissioning

We are looking for an original artwork to use across the HEP CURED campaign.

The successful commissioned artwork will create a sense of connection with Mob across NSW and communicate wellbeing, cultural strength and celebrate the realistic hope of cure from hep C. The artwork should be safe for public viewing and inclusive to all Mob.

The commissioned artist will be asked to produce:

- 4 simple draft concepts for community feedback.
- 1 refined main artwork incorporating community feedback.
- Final artwork at 3000 × 3000 pixels (can be layered Photoshop file (.PSD) or vector file (.AI)) or other agreed format; high resolution (300 DPI)
- PNG files suitable for adaptation across print and digital formats.

TO APPLY

You do not need to create new artwork for your application. Please provide us with:

1. A short statement about your interest in the project, and tell us about how your practice meets the commission brief. This can be provided in writing via email or via an arranged video call with us.
2. If available, a link to your socials – e.g. LinkedIn, Instagram, or a website.
3. Two or three relevant examples of previous work.

For all applications, any guidance and/or more information, please email:
Grace Crowley | gcrowley@hep.org.au

Hepatitis NSW